

DIGITAL PRINTING EQUIP./SUPPLIES



Wayfinding and Traffic Signage Solutions are Found at Matan Digital Printers

Matan Digital Printers of Williamsville, New York, will release the Matan Spot 36, a new two-color thermal transfer printer designed to meet the specialized requirements of wayfinding and traffic signage makers and equipped with innovative scratch-resistant Kyocera printheads. These high-quality printheads enable miles of non-stop quality printing at a speed of up to 885 feet per hour. It can print up to two colors in one pass in up to 400-by-1200 resolution. Media width is up to 36.6 inches and printing width is up to 36.46 inches. Ribbons have been uniquely developed for this printer and include a wide spectrum of spots, special traffic red, blue and green, shiny metallic gold and silver, and etched and opaque white. The Matan Spot 36 supports a wide range of media, including 3M® reflective media. The printer has an appealing high-tech industrial design and is robust, yet easily operated. For further details, call 716/631-3770 or log on to www.matanprinters.com.



Mutoh's Toucan LT Wins 2005 DPI Product-of-the-Year

Phoenix, Arizona-based Mutoh America Inc., a worldwide manufacturer of large format commercial inkjet printers, is proud to announce that its Toucan LT Board Printer won the 2005 DPI Product of the Year award at the 2005 SGIA Digital Trade Show, held last December in Phoenix, Arizona. The Toucan LT printer took top honors in the "Rigid Substrate" category. DPI (Digital Printing & Imaging Association) holds the DPI Product-of-the-Year competition in conjunction with the annual SGIA tradeshow. The highly prestigious competition honors those digital imaging products having a major and beneficial impact on the industry (based on criteria that include image color, detail, and tonality). The prize-winning image was created with the Toucan LT Board Printer, Mutoh's LT Solvent ink, Gilman Brothers' corona-treated Duraplast media, and Onyx Version 6.0 software. To learn more, go to www.mutoh.com.

ELECTRONIC/LED/LCD SIGN COMP.



Daktronics Offers a New Economy Radio Control for Its Gas Price Digit Displays

Daktronics Inc., of Brookings, South Dakota, has announced the availability of RC-100, a new hand-held radio control designed to operate DataMaster® Gas Price Digit displays that feature energy-efficient red, amber, and green light-emitting diode digits, outstanding visibility, and impressive viewing angles. The RC-100 is a true wireless device featuring an internal rechargeable battery and a liquid crystal display (LCD) readout. The controller can operate several gas price displays within a line-of-sight range of 500 feet. The radio control is an economical solution for those petroleum retailers desiring remote control without hardwiring a site or when direct wire is not an option. Should a power loss occur, the RC-100 stores the most current information on a memory chip, and new information may then be entered to overwrite the stored information. For more information, call 800/325-8766 or visit www.daktronics.com.



SloanLED Moves Into a New, Expanded Facility

LED specialist SloanLED of Ventura, California, is starting the New Year in a newly constructed, larger facility. The move is a result of continued increases in demand for SloanLED's extensive line of LED products. This custom-built building will have almost double the space for manufacturing, warehousing, and administration. In the new location, all U.S. operations will be together and will allow for continued future expansion. SloanLED's new address is: 5725 Olivas Park Avenue, Ventura, CA 93003. Its phone and fax numbers are unchanged. For further details, call 888/747-4LED or check out SloanLED.com.



Way-Light's Light-Sticks Provide Just the Right Illumination for 3-D Advertising

With a versatile product such as Laguna Niguel, California-based Way-Light's easy-to-install Light-Sticks, combining 3-D Varioform-type textile advertising with a bright light source is a natural fit for a lively and decorative display. "Varioform can be internally illuminated for an irresistibly effective display," explains Keith Myers, regional sales manager of custom textile printing specialist Tex Visions, based in Carlisle, Pennsylvania (www.texvisions.com). "When paired with a Light-Stick, our three-dimensional banners create an eye-catching illumination and provide a unique display option." Light-Sticks are brightly colored, deco-style fluorescent lamp products with numerous commercial and residential applications and are being used in similar applications utilizing printed fabrics to provide advertisers with a bright and effective alternative to the otherwise bland banner. With the Light-Stick's integrated power supply and six-foot UL Listed power cord with molded plug, an outlet—and selecting from Light-Stick's nine colors and six sizes—is all that is required. To learn more, call 949/215-9768 or browse www.way-light.com.